



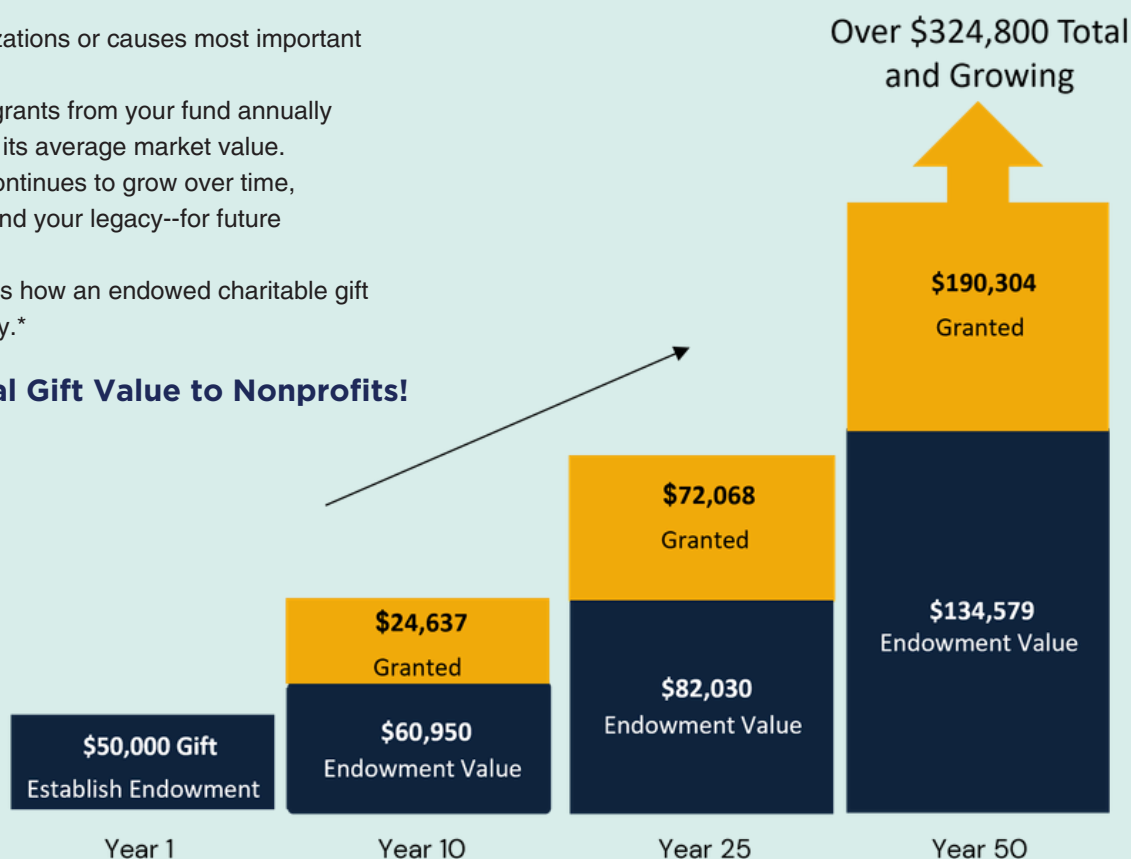
THE POWER OF ENDOWMENT

Establishing an endowed fund is one of the most powerful and strategic ways to achieve your philanthropic goals.

How It Works

- When you establish an endowed fund, you receive the maximum available tax deduction.
- Your gift is invested, and it and all future earnings from it grow tax-free, ensuring a permanent source of charitable support.
- You select the organizations or causes most important to you.
- You make charitable grants from your fund annually using a percentage of its average market value.
- The fund's principal continues to grow over time, preserving your gift--and your legacy--for future generations.
- The example illustrates how an endowed charitable gift can grow exponentially.*

Over 3X the Original Gift Value to Nonprofits!



*Assuming a 4.5% annual spending rate and a 6.5% rate of return based on a reasonable long-term assumption consistent with our historical experience. Actual investment returns will vary. This example is provided for illustrative purposes only.

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